

OLIVIA TING
GRAPHIC DESIGNER

485 crestlake drive san francisco, CA 94132
oting1@gmail.com | 415.283.5502

Work Experience

- Kunst-Stoff San Francisco, CA** nov 2008 – ongoing
freelance graphic designer
promotional materials for events and performances presented by Asian Art Improv
- David Herrera Performance Company San Francisco, CA** sept – nov 2009
media designer for theater production, “Origins of Flight”
video projection design
- The Francis Wong Unit San Francisco, CA** sept – oct 2009
media designer for theater production, “Diaspora Tales #2:1969”
video projection design
- Lenora Lee / Lee & Wang Dance San Francisco, CA** May 2009 – Sept 2009
media designer for theater production, “Memory, Refelction, Passage”
video projection design
- Asian Improv aRts San Francisco, CA** may 2009 – ongoing
freelance graphic designer
promotional materials for events and performances presented by Asian Art Improv
- Johnson & Johnson Global Strategic Design Office New York, NY** sept 2008 – dec 2008
freelance graphic designer
package graphic design
- Alonzo King Dance Center San Francisco, CA** may 2008 – ongoing
freelance graphic designer
promotional materials for school and publicity package for Alonzo King Dance Center, home of contemporary ballet group Alonzo King Lines Ballet
- Brooklyn Children’s Museum Brooklyn, NY** sept 2008
freelance graphic designer
exhibition graphics for permanant exhibition COLLECTION CENTRAL for newly renovated Brooklyn Children’s Museum
- 40 40 Experience Design berkeley, CA** july – august 2008
freelance graphic designer
graphic concept explorations for advertising campaign pitches for Major League Soccor, Keens Athletic shoes
- Eight, Inc. san francisco, CA** feb – march 2008
freelance graphic designer
KINGSDOWN- developing a future-forward retail experience for an upscale mattress manufacturer that offers of the service of scanning the sleeper’s body for optimal customized pressure release fit
- EURO resg new york, NY** june 2007
freelance graphic designer
maxwell house campaign pitch
- Studio Red, Rockwell Group new york, NY** july – november 2005 / sept 2006 – april 2007
freelance graphic designer
environmental brand graphics for Studio Red clients such as Subway International, Brgr, Sheraton Hotel
- Forth & Towne, Gap Inc. new york, NY** august 2006
freelance graphic designer
rebranding DENIM line packaging in collaboration with marketing and visual display dept
- Ogilvy & Mather Brand Integration Group new york, NY** april 2005
freelance graphic designer
worked with Brian Collins graphics development of visual vocabulary for Delta Airline campaign pitch
logo concept development for Finanacial Advisers of American Express pitch

Education

Art Center College of Design pasadena, ca

bachelor of arts (2002) with Honors major: graphic design

Pomona College claremont, ca

bachelor of arts (1994) major: studio art / drawing & photography (PRE-MED)

Fashion Institute of Design and Merchandising san francisco, ca

professional designation (1996) magna cum laude major: fashion design

San Francisco Conservatory of Music san francisco, ca

preparatory dept (1990)

Achievements

2006 Outstanding Design in 2005 for book design “Bonds of Love”

365: AIGA Annual Design Competition 27

book will be part of AIGA Design Archives housed at the Denver Art Museum, published in annual AIGA publication 365: AIGA Year in Design, and shown in public exhibition opening AIGA National Design Center in New York in December 2006

2006 Certificate of Typographic Excellence, for book design “Bonds of Love”

Type Directors Club Competition

book to be featured in Annual of the Type Directors Club, Typography 27 and will be shown at the 52nd Awards Exhibition in New York in the Summer of 2006

2005 100 Top Designs for book design “Bonds of Love” STEP Inside Design Magazine

featured in April 2006 issue

Skills

languages: English, conversational Chinese (Mandarin)

applications: Photoshop, Illustrator, InDesign, some After Effects

Additional Work

photocollage: Photocollage for me is an exploration in memory. Memory is never recalled with crystal documentary precision the way a “photograph” is perceived as a recorder of facts. There are always edges to a scenario in memories that fade or blur and linger in a state of malleable fluidity. I take fragmentary snapshots of a larger space and piece them together digitally later. Because I am no longer at the location, this process becomes a means to fragment time and space and rearranging them in a way that follows only the emotional logic.

<http://oliveolio.blogspot.com/> (please click url to see work)